



2023 Annual Report





"The best scientists and explorers have the attributes of kids! They ask questions and have a sense of wonder. They have curiosity. 'Who, what, where, why, when, and how!' They never stop asking questions, and I never stop asking questions, just like a five-year-old." - Sylvia Earle, Marine Biologist and Oceanographer

MESSAGE FROM THE DIRECTORS

Dear Imagine Our Florida Community,

As the year draws to a close, we find ourselves reflecting on the incredible journey we've shared together. What began as a vision to foster environmental awareness and sustainable living has blossomed into a vibrant community of over 8,100 passionate individuals on our Facebook page alone.

We are thrilled to celebrate this milestone with each and every one of you. Your engagement, support, and commitment to Imagine Our Florida have been the driving forces behind our success. From thought-provoking discussions to shared moments of awe for the beauty of our state, your participation has made our community a thriving hub of inspiration.

As we bask in the glow of this achievement, we extend our heartfelt gratitude to all our followers and supporters. Your dedication to our shared mission of preserving Florida's



natural wonders and promoting environmental education has been nothing short of inspiring.

While we take pride in reaching 8,100 followers, our commitment to growth and impact remains unwavering. We invite all Floridians to join us on this journey toward a more sustainable and environmentally conscious future. Together, we can make a difference, one follower at a time.

Looking ahead, we are excited about the possibilities the new year holds. Imagine Our Florida will continue to evolve, innovate, and serve as a catalyst for positive change.

Our collective strength lies in our unity, and we encourage you to spread the word, inviting friends, family, and fellow Floridians to become part of our growing community.

Thank you for being an integral part of Imagine Our Florida. Your passion fuels our commitment, and together, we'll continue to make a lasting impact on our beloved state and beyond.

Wishing you a year filled with hope, growth, and environmental stewardship.

With gratitude,
-The entire Imagine Our Florida Team

RENEWABLE ENERGY



Imagine Our Florida proudly unveils its latest educational endeavor - a high school-level renewable energy lesson plan. Crafted to instill a deeper understanding of sustainable energy, the curriculum equips students to navigate the intricacies of diverse energy sources and make informed decisions for a greener future.

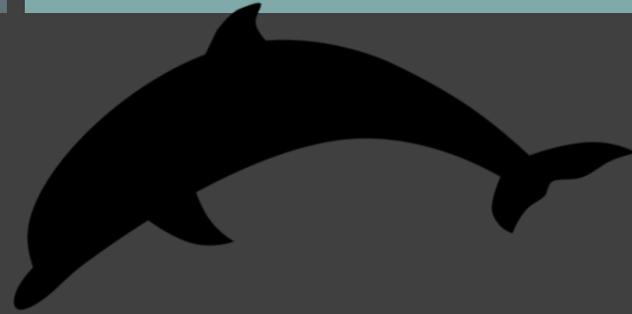
This innovative plan guides students through the pros and cons of various energy sources, fostering critical thinking. From the boundless potential of solar energy to the nuanced realities of nuclear power, students gain insights into the complex choices shaping our energy landscape. To enrich the learning experience, the lesson plan provides curated links to diverse source materials.

Acknowledging Florida's distinctive energy landscape, the curriculum integrates state-specific facts. A key feature of the lesson plan is an interactive class activity. Students form teams, each analyzing energy use in their area and developing a strategy for future energy goals that promote sustainability. This exercise not only hones research and presentation skills but also nurtures teamwork and effective communication.

By empowering high school students with a nuanced understanding of energy sources and their impacts, we foster a generation capable of steering towards a sustainable future. As we tread the path of environmental stewardship, education emerges as a powerful catalyst for change, with Imagine Our Florida proudly contributing towards this transformative journey.



EVENTS



Orlando
Wetlands
Festival

Thundering
Spirit Family
Powwow

Hoover
Middle
School

Earthday-
Sunrise

4H
Presentation-
Conway IFAS

Earth Day-
Plantation

Earth Fest-
Casselberry

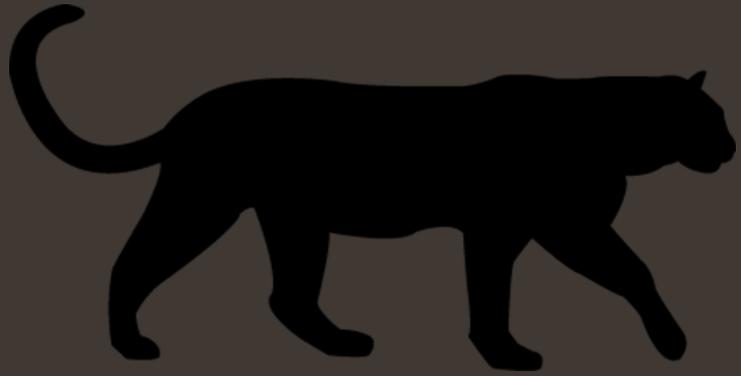
Oaklnad
Preserve
Festival

Students visit
Petco

Native
Rhythms
Festival

Kenly
Elementary
School

LIBRARY DISPLAYS

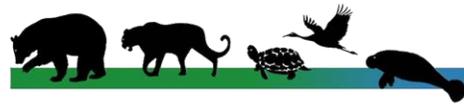


Apopka

- Bear
- Panther

Chickasaw

- Coyote



IMAGINE
OUR
FLORIDA

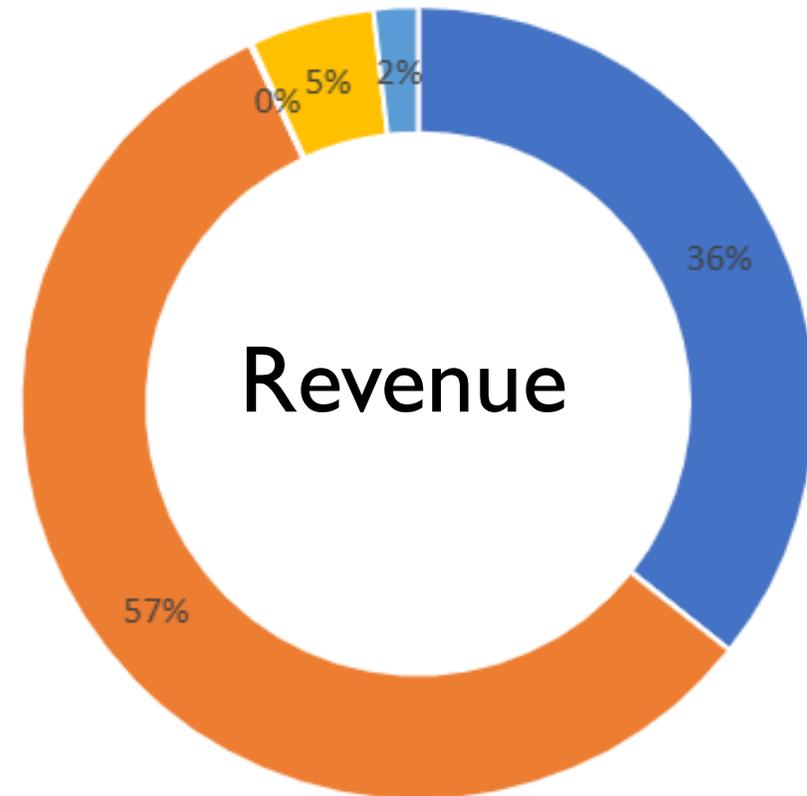
Newsletter
659



Social Media
8,569

FOLLOWERS BY THE NUMBERS

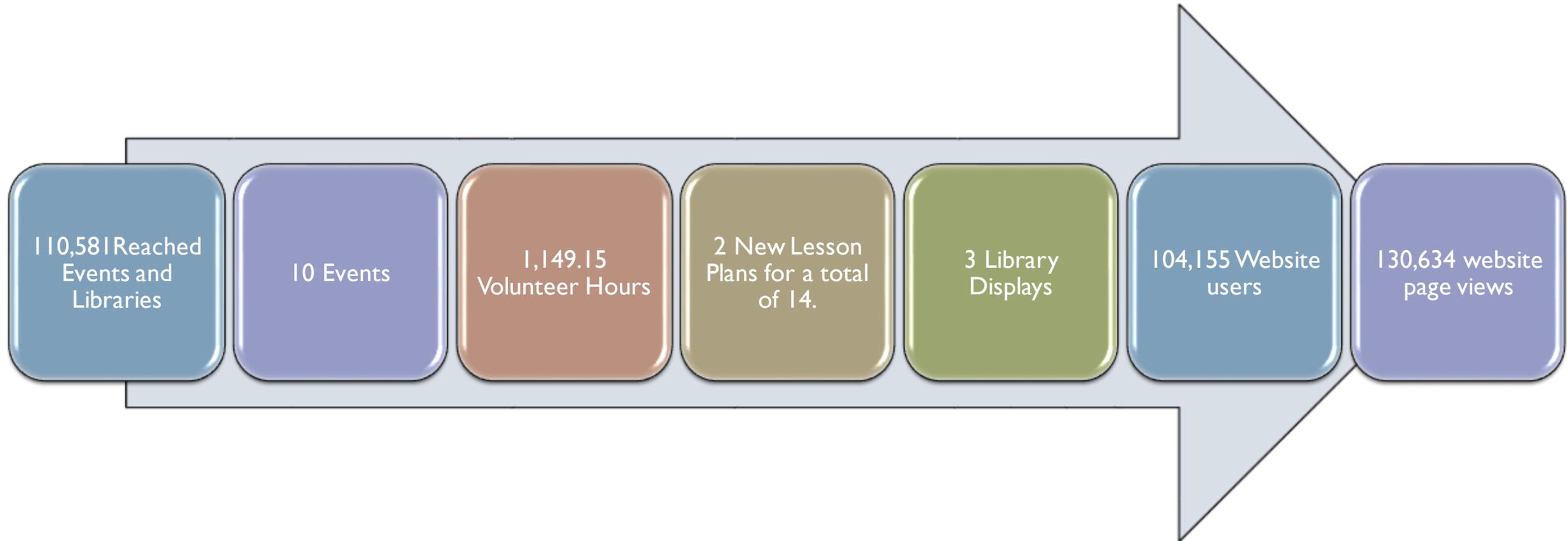
FINANCIALS



Revenue	2020
Public support	\$1,404.66
Sales	\$2,258.33
Investments	\$16.91
Fundraiser	\$200.00
Shipping	\$71.00
Early sales tax	\$3.63
Total	\$3,954.54

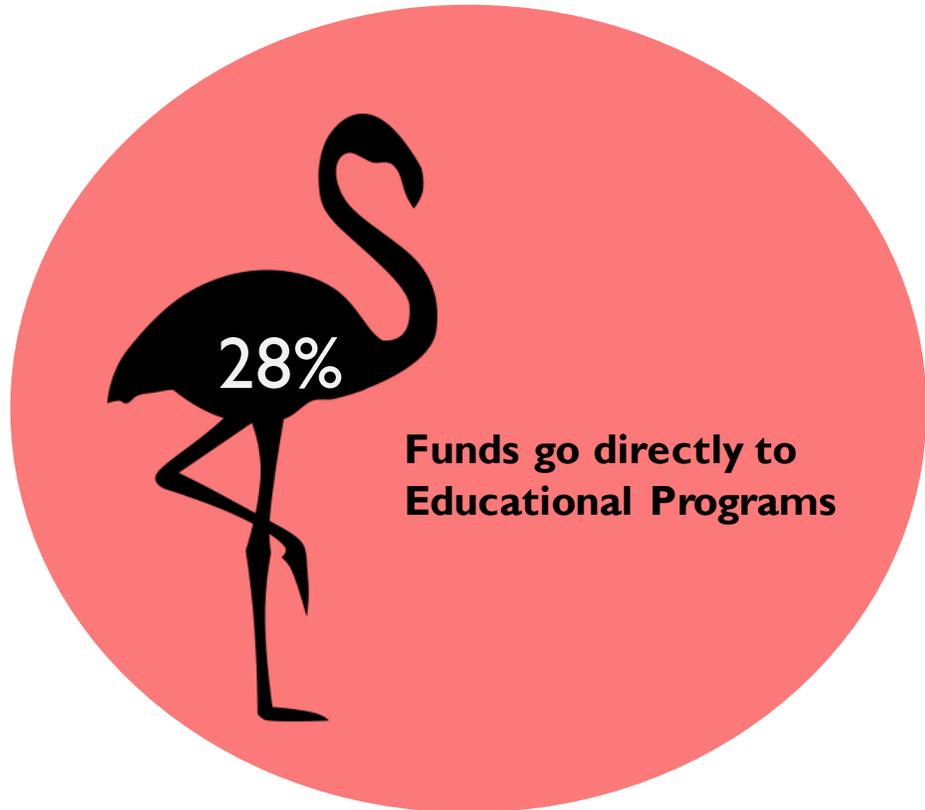
Expenses	2020
Merchandise	\$1,937.12
D/O Insurance	\$783.36
Bank fees	\$55.72
Education programs	\$1,349.49
Operations	\$532.08
Travel and meeting	\$165.48
Total	\$4,823.25

IMPACT STATEMENT



BE A PART OF THE FLAIR!

- Donate directly at [ImagineOurFlorida.org](https://www.imagineourflorida.org)
- Shop our online store
- Become a sponsor
- Host a Fundraiser
- Volunteer



Bobby Putnam

Nancy Kon

Aymee Laurain

Andy Waldo

Dan Kon

Ileana
Rodriguez-Ramirez



BOARD OF DIRECTORS 2023

